

**Order your
WIPER BLADES
today!**



31-Series

AeroVantage

CONTOUR
PREMIUM PROFILE BLADE

DON'T LET THIS DEAL PASS YOU BY!

Pricing Valid Jan 1st thru February 28th, 2009

- Mix and Match all types of blades (31-Series, AeroVantage 91-Series & Contour) to attain minimum Order Levels
- Choose a display with any order from Level 2 or 3

LEVEL1	LEVEL2	LEVEL3
\$250.00 to \$499.99	\$500.00 to \$999.99	Order of 1000.00 +

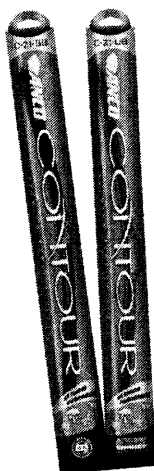
LEVEL1	LEVEL2	LEVEL3
\$250.00 to \$499.99	\$500.00 to \$999.99	Order of 1000.00 +

31 SERIES WIPER BLADES

31-10	\$ 4.53	\$ 4.29	\$ 4.12
31-11	\$ 3.79	\$ 3.59	\$ 3.45
31-12	\$ 3.79	\$ 3.59	\$ 3.45
31-13	\$ 3.79	\$ 3.59	\$ 3.45
31-14	\$ 3.79	\$ 3.59	\$ 3.45
31-15	\$ 3.89	\$ 3.50	\$ 3.15
31-16	\$ 3.89	\$ 3.50	\$ 3.15
31-17	\$ 3.89	\$ 3.50	\$ 3.15
31-18	\$ 3.89	\$ 3.50	\$ 3.15
31-19	\$ 3.89	\$ 3.50	\$ 3.15
31-20	\$ 4.02	\$ 3.61	\$ 3.25
31-21	\$ 4.02	\$ 3.61	\$ 3.25
31-22	\$ 4.02	\$ 3.61	\$ 3.25
31-24	\$ 4.32	\$ 3.89	\$ 3.50
31-26	\$ 4.94	\$ 4.44	\$ 4.00
31-28	\$ 4.94	\$ 4.44	\$ 4.00

91 SERIES - AEROVANTAGE BLADES

91-12	\$ 4.81	\$ 4.55	\$ 4.26
91-13	\$ 4.81	\$ 4.55	\$ 4.26
91-14	\$ 4.81	\$ 4.55	\$ 4.26
91-15	\$ 5.06	\$ 4.65	\$ 4.36
91-16	\$ 5.44	\$ 4.89	\$ 4.40
91-17	\$ 5.44	\$ 4.89	\$ 4.40
91-18	\$ 5.81	\$ 5.22	\$ 4.70
91-19	\$ 5.91	\$ 5.22	\$ 4.70
91-20	\$ 6.79	\$ 6.11	\$ 5.50
91-21	\$ 6.79	\$ 6.11	\$ 5.50
91-22	\$ 6.79	\$ 6.11	\$ 5.50
91-24	\$ 8.36	\$ 7.52	\$ 6.77
91-26	\$ 9.64	\$ 8.67	\$ 7.80
91-28	\$ 9.64	\$ 8.67	\$ 7.80



**CONTOUR - KWIK CONNECTION BLADE
FLAT BLADE Premium Universal Lengths**

C-16-UB	\$ 10.50	\$ 10.00	\$ 9.50
C-17-UB	\$ 10.50	\$ 10.00	\$ 9.50
C-18-UB	\$ 10.50	\$ 10.00	\$ 9.50
C-19-UB	\$ 10.50	\$ 10.00	\$ 9.50
C-20-UB	\$ 11.50	\$ 10.50	\$ 10.00
C-21-UB	\$ 11.50	\$ 10.50	\$ 10.00
C-22-UB	\$ 12.10	\$ 11.50	\$ 11.00
C-24-UB	\$ 12.50	\$ 11.00	\$ 11.50
C-26-UB	\$ 13.00	\$ 12.50	\$ 12.00
C-28-UB	\$ 14.00	\$ 13.50	\$ 13.00

**CONTOUR - OE CONNECTION SYSTEM
FLAT BLADE - Vehicle Specific (MB/Volvo/BMW/GM/Ford)**

C-19-BB	\$ 10.10	\$ 9.50	\$ 9.00
C-20-BB	\$ 11.50	\$ 10.50	\$ 10.00
C-21-BB	\$ 11.50	\$ 10.50	\$ 10.00
C-24-BB	\$ 12.50	\$ 11.00	\$ 11.50
C-26-BB	\$ 13.00	\$ 12.50	\$ 12.00
C-28-BB	\$ 14.00	\$ 13.50	\$ 13.00
C-20-PB	\$ 11.50	\$ 10.50	\$ 10.00
C-21-PB	\$ 11.50	\$ 10.50	\$ 10.00
C-22-PB	\$ 12.10	\$ 11.50	\$ 11.00
C-24-PB	\$ 12.50	\$ 11.00	\$ 11.50
C-26-PB	\$ 13.00	\$ 12.50	\$ 12.00
C-28-PB	\$ 14.00	\$ 13.50	\$ 13.00
C-21-SA	\$ 11.50	\$ 10.50	\$ 10.00
C-19-SB	\$ 10.10	\$ 9.50	\$ 9.00
C-20-SB	\$ 11.50	\$ 10.50	\$ 10.00
C-21-SB	\$ 11.50	\$ 10.50	\$ 10.00
C-24-SB	\$ 12.50	\$ 11.00	\$ 11.50
C-26-SB	\$ 13.00	\$ 12.50	\$ 12.00
C-28-SB	\$ 14.00	\$ 13.50	\$ 13.00

How much profit would you make if you sold just 20% of your customers wiper blades? Turn this page over for the results !!

MACKENZIE
Automotive Parts Warehouse

415 / 863-1546 or 888 / 622-5603

Mon - Fri 7:30am to 6:00pm / Sat 8:00am to 5:00pm

www.mackorder.com

Winter is not over yet..

RAIN ... RAIN ... RAIN

Have you ordered you're WIPER BLADES yet?

- Consumer Reports recommends Wiper Blades be replaced every 6 months.
- Consumer Reports rated the Anco 31 Series blade as the "Best Buy" blade

What if you sold 20% of your customers wiper blades?

	ANCO 31 Series	ANCO 91 Series
Cost per blade (average)	\$ 3.61	\$ 6.11
Selling price per blade (average)	\$ 12.00	\$ 18.00
Profit per blade (average)	\$ 8.39	\$ 11.89

Vehicles Serviced per day	Wiper Blade Profit per year	Wiper Blade Profit per year
2	\$ 966.53	\$ 1,369.73
3	\$ 1,449.79	\$ 2,054.59
4	\$ 1,933.06	\$ 2,739.46
5	\$ 2,416.32	\$ 3,424.32
6	\$ 2,899.58	\$ 4,109.18
7	\$ 3,382.85	\$ 4,794.05
8	\$ 3,866.11	\$ 5,478.91
9	\$ 4,349.38	\$ 6,163.78
10	\$ 4,832.64	\$ 6,848.64

The profit above represent profitability from wiper sales only and does not include any additional labor.

Don't miss out on the opportunity to service you're customer and make a profit at the same time!