

Profit Builders

March
2009

Offers valid March 1st thru March 31st, 2009

WE'VE GOT OUR OWN

ECONOMIC STIMULUS PACKAGE

We've extended discounts on many of your favorite products, lowering your cost - allowing you to stimulate sales without sacrificing profit

SHOP & COMPARE, Let us know how we can help you!


Thank you for your support - We are in this together!



**STIMULATE YOUR
CUSTOMERS INTO
DOING A BRAKE JOB**

MacKenzie is
stimulating
Thermoquiet
pricing as well!



Your Customer can earn
up to \$25 for each
set of  **pads**
installed on a vehicle

Promo valid March 1st thru April 30th, 2009

Complete the rebate form on-line and see complete instructions

WWW. **TQBestForLess.com**

MACKENZIE
Automotive Parts Warehouse

415 / 863-1546 or 888 / 622-5603

www.mackorder.com

Mon - Fri 7:30am to 6:00pm / Sat 8:00am to 5:00pm

LEARN HOW TO STIMULATE YOUR SHOCK AND STRUT SALES

People don't "BUY" shocks and struts....you have to "SELL" them

Be prepared with the tools and knowledge to make the sale
Get the power to promote and the confidence to sell
Receive materials to create awareness
Learn how to communicate with your customers about ride control

BECOME A KYB CERTIFIED RIDE CONTROL CENTER

The KYB Ride Control Center kit includes:

- 4 shocks or struts for a vehicle of your choice (try it on you're own vehicle to experience first hand the KYB quality through increased stability and control. You can't help but recommend a product you have tried on your own car)
- Sales Training Guides
- KYB Product Information Brochures
- KYB Certified Ride Control Center Poster
- Kyb Certified RideControl Center Bay Banner
- Consumer Brochures with Holder
- Counter mat
- Vehicle Condition Poster
- Tire Performance Poster
- On-Line Dealer/Installer Locator
- KYB CD Catalog
- KYB Hats (4)



World Class Shocks & Struts



All this and more for only \$149 !

Purchase your KYB's from MacKenzie for the best support:

- Over 3100+ KYB units on-hand and in stock ready to ship
- On-Site Ride Control Sales training for your staff by the KYB representative
- 6 days a week telephone and delivery service - by knowledgeable counter men you know
- Ongoing sales & support by MacKenzie's and KYB.
- 24/7 On-line inventory check, pricing check and order capabilities
- Competitive Pricing
- An appreciation for your business!

To learn more about the KYB Certified Ride Control Program:

- Call MARK 415-684-5858, BUD 415-225-5098 or PAT 415-225-5063
- www.KYB.com and see the possibilities

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STIMULATE YOUR CUSTOMERS INTO REPLACING WIPERS

Your Customer can earn a rebate
on a pair of wipers:

\$15 rebate for a pair of **CONTOURS**
\$10 rebate for a pair of **AEROVANTAGE (91 series)**
\$ 5 rebate for a pair of **ANCO (31 series)**

Promo valid March 1st thru April 30th, 2009

Complete the rebate form on-line and see complete instructions

www.ANCODoubleVision.com



*MIX and MATCH
 all types of blades
 (31 Series, 91 Series & Contour)
 to attain minimum order
 levels.*

*Choose a display with any
 order from Level 2 or 3*



	LEVEL1 \$250.00 to \$499.99	LEVEL2 \$500.00 to \$999.99	LEVEL3 Order of 1000.00 +
31 SERIES WIPER BLADES			
31-10	\$ 4.53	\$ 4.29	\$ 4.17
31-11	\$ 3.79	\$ 3.59	\$ 3.50
31-12	\$ 3.79	\$ 3.59	\$ 3.50
31-13	\$ 3.79	\$ 3.59	\$ 3.50
31-14	\$ 3.79	\$ 3.59	\$ 3.50
31-15	\$ 3.95	\$ 3.55	\$ 3.20
31-16	\$ 3.95	\$ 3.56	\$ 3.20
31-17	\$ 3.95	\$ 3.56	\$ 3.20
31-18	\$ 3.95	\$ 3.56	\$ 3.20
31-19	\$ 3.95	\$ 3.56	\$ 3.20
31-20	\$ 4.08	\$ 3.67	\$ 3.30
31-21	\$ 4.08	\$ 3.67	\$ 3.30
31-22	\$ 4.08	\$ 3.67	\$ 3.30
31-24	\$ 5.50	\$ 5.25	\$ 5.00
31-26	\$ 6.25	\$ 6.00	\$ 5.60
31-28	\$ 5.25	\$ 4.72	\$ 4.25
91 SERIES - AEROVANTAGE BLADES			
91-12	\$ 4.85	\$ 4.55	\$ 4.31
91-13	\$ 4.85	\$ 4.55	\$ 4.31
91-14	\$ 4.85	\$ 4.55	\$ 4.31
91-15	\$ 5.17	\$ 4.65	\$ 4.43
91-16	\$ 5.50	\$ 4.94	\$ 4.45
91-17	\$ 5.50	\$ 4.94	\$ 4.45
91-18	\$ 5.87	\$ 5.28	\$ 4.75
91-19	\$ 5.87	\$ 5.28	\$ 4.75
91-20	\$ 6.86	\$ 6.17	\$ 5.55
91-21	\$ 6.86	\$ 6.17	\$ 5.55
91-22	\$ 6.86	\$ 6.17	\$ 5.55
91-24	\$ 8.49	\$ 7.63	\$ 6.87
91-26	\$ 9.76	\$ 8.78	\$ 7.90
91-28	\$ 9.64	\$ 8.67	\$ 7.80

	LEVEL1 \$250.00 to \$499.99	LEVEL2 \$500.00 to \$999.99	LEVEL3 Order of 1000.00 +
CONTOUR - KWIK CONNECTION BLADE PREMIUM UPGRADE IN UNIVERSAL LENGTHS			
C-16-UB	\$ 10.50	\$ 10.25	\$ 9.50
C-17-UB	\$ 10.50	\$ 10.25	\$ 9.50
C-18-UB	\$ 10.50	\$ 10.25	\$ 9.50
C-19-UB	\$ 10.55	\$ 10.05	\$ 9.75
C-20-UB	\$ 11.50	\$ 10.75	\$ 10.25
C-21-UB	\$ 11.50	\$ 10.75	\$ 10.25
C-22-UB	\$ 12.15	\$ 11.55	\$ 11.25
C-24-UB	\$ 12.55	\$ 11.05	\$ 11.75
C-26-UB	\$ 13.05	\$ 12.55	\$ 12.25
C-28-UB	\$ 14.05	\$ 13.55	\$ 13.25
CONTOUR - OE CONNECTION SYSTEM VEHICLE SPECIFIC APPLICATIONS			
C-19-BB	\$ 10.55	\$ 10.05	\$ 9.75
C-20-BB	\$ 11.55	\$ 10.55	\$ 10.25
C-21-BB	\$ 11.55	\$ 10.55	\$ 10.25
C-24-BB	\$ 12.55	\$ 11.05	\$ 11.75
C-26-BB	\$ 13.05	\$ 12.55	\$ 12.25
C-28-BB	\$ 14.05	\$ 13.55	\$ 13.25
C-20-PB	\$ 11.55	\$ 10.55	\$ 10.25
C-21-PB	\$ 11.55	\$ 10.55	\$ 10.25
C-22-PB	\$ 12.15	\$ 11.55	\$ 11.25
C-24-PB	\$ 12.55	\$ 11.05	\$ 11.75
C-26-PB	\$ 13.05	\$ 12.55	\$ 12.25
C-28-PB	\$ 14.05	\$ 13.55	\$ 13.25
C-21-SA	\$ 11.55	\$ 10.55	\$ 10.25
C-19-SB	\$ 10.55	\$ 10.05	\$ 9.75
C-20-SB	\$ 11.55	\$ 10.55	\$ 10.25
C-21-SB	\$ 11.55	\$ 10.55	\$ 10.25
C-24-SB	\$ 12.55	\$ 11.05	\$ 11.75
C-26-SB	\$ 13.05	\$ 12.55	\$ 12.25
C-28-SB	\$ 14.05	\$ 13.55	\$ 13.25



**NOT ALL ROTORS
ARE CREATED EQUAL**

DRUMS & ROTORS

Our PREMIUM Brake Rotors are:

- * Double Disc Ground with a bi-directional finish
- * 100% inspected and mill balanced
- * Cast with all OE details
- * OE fins and center-split core casting

Our ECONOMY Brake Rotors are:

- * Double Disc Ground finish
- * OE Metalurgy
- * OE Fit & Function
- * Best Quality at a Value Price

ALSO AVAILABLE from CENTRIC

SLOTTED, DRILLED OR DRILLED & SLOTTED Rotors



**CENTRIC CALIPERS
are unmatched in
QUALITY & VALUE**

- All New Hardware
- All New Seals
- Brackets Included
- Pistons matched to OE Phenolic or Steel
- New Phenolic pistons where they came OE
- Guide pins replaced when available, if not refurbished
- All aluminium calipers are glass beaded, polished sealed separate from cast iron units to ensure quality and integrity



DO YOU SERVICE FLEETS?



Let us match one of our many friction materials to your specific needs.

We've got a salesperson dedicated to serving your fleet needs.

CALL MARK at 415 / 684-5858 FOR A COMPARISON TODAY!



CALL FOR FLEET PRICING TODAY!



415 / 863-1546 or 888 / 622-5603

www.mackorder.com



ORIGINAL EQUIPMENT REPLACEMENT BRAKE PAD

POSI-QUIET PADS



- Positive moulding manufacturing process eliminates impurities
- Friction compounds formulated to match OE.
- Mechanically attached, application specific shims
- Precision cut or shaved backing plates reduce vibration
- Scorching eliminates impurities and prepares pad for immediate use by eliminating the "break-in" period
- 100% asbestos free

Manufactured in Canada

POSI-QUIET is the Only Aftermarket Pad manufactured using the Extreme Pressure Positive Moulding Process, the same process used to produce OE pads.

POSI-QUIET is the Only Aftermarket Pad that is scorched, ensuring immediate effectiveness of the friction material and eliminating the "break-in" period.

OE PAD PROGRAM

SUMITOMO - TEXTAR - JURID - NISSIN
DANBLOCK - KOREA BERAL - PAGID

- Manufactured by OE suppliers using OE technology, materials and processes
- 100% Positive Mold Technology
- All pads notched for shims and have correct hardware installed including integral sensors



You'll be pleased with our Brake Friction pricing



415 / 863-1546 or 888 / 622-5603

www.mackorder.com

Mon - Fri 7:30am to 6:00pm / Sat 8:00am to 5:00pm

WE NOW STOCK 2 BRANDS OF CLUTCH KITS



PERFORMANCE,
DURABILITY AND
CUSTOMER
SATISFACTION

NEW CLUTCH SETS

THE HIGHEST QUALITY LINE OF CLUTCH REPLACEMENT SETS IN THE MARKET

- 12-month / 12,000 mile warranty
- Consistant product that meets or exceeds OE standards.
- Luk product undergo rigorous testing at each step of the production process.
- Clutch supplier to the OE's

Valeo
Bringing OE to the Aftermarket

NEW CLUTCH SETS

- 12 month / 12,000 mile warranty
- #1 Supplier of Clutches to the OE market
- Exceptional Quality and Durability



**DUAL MASS FLYHWEEL
CONVERSION KITS!**

Why convert a Dual Mass Flywheel to Single Mass Flywheel?

- Higher durability
- Longer clutch life
- Cost savings
- Better customer satisfaction

Conversion Kits available for the follwoing models:

Audi, BMW, Hyndai, Kia, Mini Cooper, VW
Ford, Dodge & GM Trucks

MANUAL TRANS FLYWHEELS

SAVE TIME & MONEY

order a resurfaced flywheel for your next clutch repair

\$7 OFF each flywheel
When purchased with a Clutch Kit

CORE CREDIT GUARANTEE
As long as the flywheel is in 1 piece,
we will issue core credit





FILTRATION



OIL - AIR - FUEL - CABIN AIR

DID YOU KNOW?

A recent Care Care Council survey found that:

- 38% of vehicles surveyed had low or dirty engine oil
- 16% of vehicles surveyed had dirty air filters



The Car Care Council recommends maintenance as follows:

- AIR FILTER change once a year (or more if in high dust or pollution areas)
- CABIN AIR FILTER change once a year (or more if in high airborne contaminant area)
- FUEL FILTER replace annually for carburetor system, or once every 2 years (24,000) for fuel injection system.
- OIL FILTER change every 3,000 - 5,000 miles. Check manufacture recommendation and conditions driven.

USE THESE RECOMMENDATIONS AS AN OPPORTUNITY TO SELL FILTERS

Want a copy of the "Service Interval Schedule"
recommended by The Car Care Council?
Just give us a call, ask your salesman or go to www.CARCARE.org



Two Brands to meet your customers needs.

Whether your brand conscious or price conscious, we've got an exceptional quality filter for you!

WE CAN TAILOR A STOCKING PROGRAM TO MEET YOUR NEEDS

Have you tried our TURBOPARTS ON-LINE ordering system?

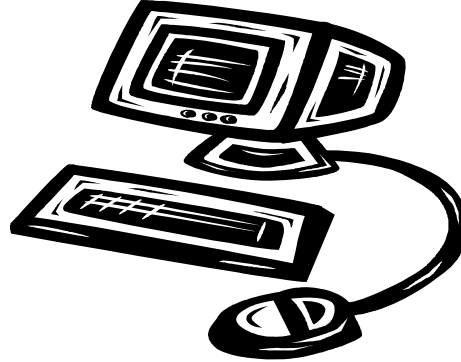
- Fast part look up with immediate on-hand inventory quantities
- Lookups by make/model or Vin# for easy/accurate parts lookups
- OEM part number interchange
- Pricing at you're fingertips
- Pictures and graphics to help identify parts
- Order at you're convenience, Access 24/7
- Save lookups used for quote for future processing
- and much more.....

On-line orders are processed seamlessly
into our computer for immediate delivery!

Call us for easy set-up 415-310-8848 (Jerry)
www.mackorder.com

MACKENZIE
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1601 MARIPOSA STREET
SAN FRANCISCO, CA 94107
415-863-1546



CALL US or go ON-LINE
for the latest competitive pricing

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